

# JOHN DIERKS

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## I'm looking to:

Strategize and develop compelling web applications and content.  
Collaborate with the entire team to bring insightful solutions to interactive projects.  
See projects from conception to completion.

## What I do:

Freelance Flash Developer / Strategist

May 2010–Present

Together with a broad range of clients, I strategize and develop web experiences, applications and marketing. Object oriented flash development, user experience design, information architecture, motion design, and wire-framing are the tools I use everyday to help my clients achieve the experiences they desire. Clients and brands I have been lucky enough to work with include the Seattle Seahawks, Sounders FC, Microsoft, Coca-Cola, Adidas, and Starbucks.

Flash Developer

Draftfcb Seattle

April 2008–May 2010

I strategized and built interactive marketing and online advertising for clients including Hewlett-Packard, Kaiser Permanente, The Pacific Gas and Electric Company (PG&E), Electronic Arts, and The Hilton Family of Hotels.

I participated in projects from creative concepting through production, collaborating closely with art directors, copywriters, and interaction designers to realize the best product possible. Building experiences around the optimal strategies is as important as delivering bug free code.

I excelled at leading development projects in an agency setting with tight deadlines, brand guidelines, small teams, and the occasional late night.

## Recent development projects led:

[HP PurchasEdge Shrek Forever After Promotion](#)

[Draftfcb Seattle Digital Portfolio](#)

[HP PurchasEdge 2009 Holiday Promotion](#)

[HP PurchasEdge + Monsters vs. Aliens Promotional Site Games](#)

[PG&E ClimateSmart Program Microsite](#)

## Previous hats worn:

IT Support Analyst

Draftfcb Seattle

Oct 2006–April 2008

IT Superhero

The Stranger

Dec 2004–Feb 2006

I managed the IT needs of over 75 employees at Draftfcb Seattle and The Stranger. Watching users grapple with various software issues has given me valuable insights into developing intuitive user experiences in my flash applications. Additionally, the diversity of problems faced flexed my ability to quickly master new tools and skills.

## Subjects I've learned:

Seattle University, Seattle, WA

BS in physics, minor in mathematics, 2004

## Technical skills acquired:

I work in Actionscript 3 and Adobe Creative Suite while I play in PHP, MySQL, JavaScript, HTML, and CSS.

## Cool stuff attended:

FITC, Toronto, Canada, April 2009