

JOHN DIERKS

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I'm looking to:

Strategize and develop compelling web content.

Collaborate with the entire team to create dynamic, amazing results.

See projects from conception to completion.

Push my limits, and step outside my comfort zone.

What I do:

Flash Developer

Draftfcb

April 2008–Present

I strategize and build interactive marketing and online advertising for clients including Hewlett-Packard, Kaiser Permanente, The Pacific Gas and Electric Company (PG&E), Electronic Arts, and The Hilton Family of Hotels.

I take part in projects from concepting through production, collaborating closely with art directors, copywriters, and interaction designers to realize the best product possible. I am not a code monkey. Building a campaign around the optimal strategies is as important as delivering bug free code.

I've excelled at leading development projects in an agency setting with tight deadlines, brand guidelines, small teams, and the occasional late night.

Recent development projects led:

[Draftfcb Seattle Digital Portfolio](#)

[HP PurchasEdge 2009 Holiday Promotion](#)

[HP PurchasEdge + Monsters vs. Aliens Promotional Games](#)

[PG&E ClimateSmart Program Microsite](#)

[Electronic Arts Red Alert 3 Conquer This Life Microsite](#)

[Kaiser Permanente Small Business Microsite](#)

[Snapfish Summer Microsite](#)

Previous hats worn:

IT Support Analyst

Draftfcb

Oct 2006–April 2008

IT Superhero

The Stranger

Dec 2004–Feb 2006

Mac Genius

Apple Inc.

July 2004–March 2005

I managed the IT needs of over 75 employees at Draftfcb Seattle and The Stranger. Watching users grapple with various software issues has given me valuable insights into developing intuitive user experiences in my flash applications. Additionally, the environment of diverse problems flexed my ability to quickly master new tools and skills.

Subjects I've learned:

Seattle University, Seattle, WA

BS in physics, minor in mathematics, 2004

Technical skills acquired:

I work in Actionscript 3 and Adobe Creative Suite while I play in PHP, MySQL, Rails, information architecture, JavaScript, HTML, and CSS.

Cool stuff attended:

FITC, Toronto, Canada, April 2009